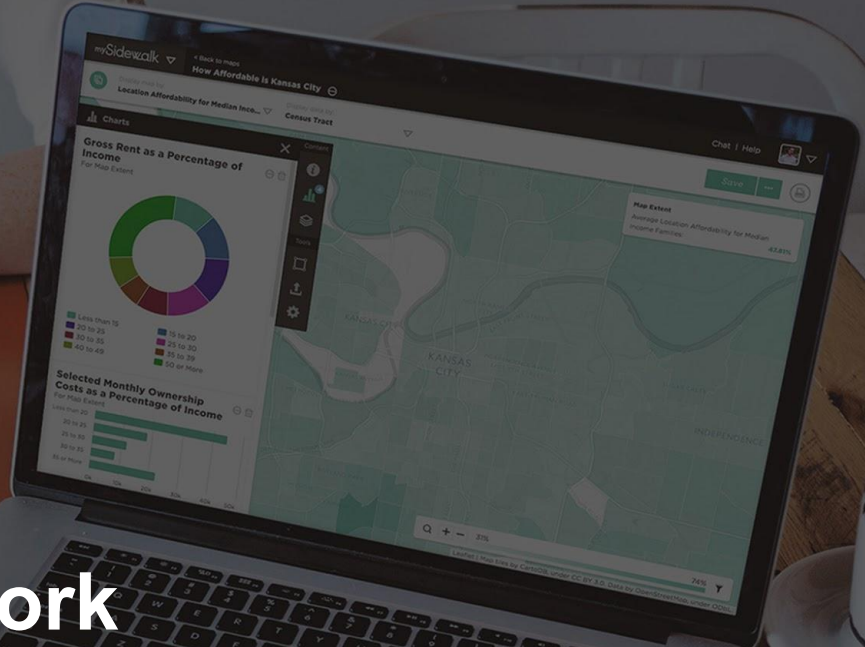


February 2, 2017

Making Local Data Work

Presented by Stephen Hardy, CEO at mySidewalk
[@StephenRHardy](#)



In the Information Age:

Most cities will protect their data. Many will open their data.

A few will **harness** their data.



*mySidewalk helps cities put people at
the center of data-driven decisions.*



A hypothesis:

Locally reported data is more valuable if it's not just open, but also easy to consume, integrated with state and federal data, scalable to any geography, and comparable to nearby and lookalike places.



Questions we set out to answer

- How readily available are the most common types of local data?
- Is this data used today to generate actionable insights?
- If not, why not? If so, toward what end?
- What's the value of a national tapestry of locally reported data?



FOIA is our frenemy





It's also a signal





Open Data & Context





Move toward standardization

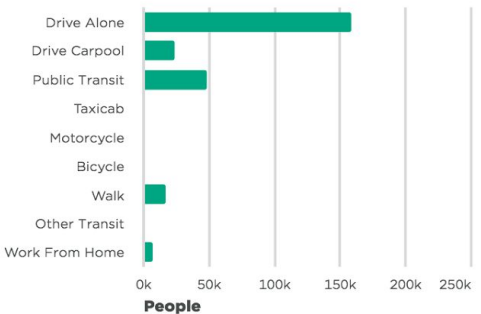




Charts

Commute Type

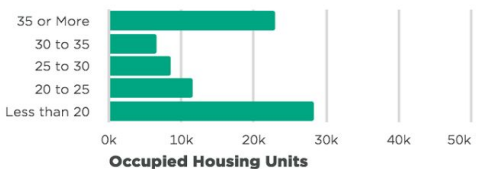
Census Block Groups Visible Within Baltimore



Dataset Source

Selected Monthly Ownership Costs as a Percentage of Income

Census Block Groups Visible Within Baltimore



Dataset Source

Gross Rent as a Percentage of Income

Census Block Groups Visible Within Baltimore

Content

5

